



The Dr Carrasco Show Guest Show Format

Show Overview: This show is created to allow two guests to discuss a pertinent topic regarding medicine or medical related items. Additionally, we intend to allow the physician to create a medical minute on a topic in their specialty during the day of shooting.

Show Format: This will be a **question and answer format** where the guest will be encouraged to bring pertinent visual props that can be used to make the interview interesting, informative and educational.

Show Content/Location: The show will be shot on set in the main studio or the VIP set will be created to fit this format. In many instances, a small or minor procedure, and demonstrations that can be performed in the institute, are also highly encouraged. This format will only allow for shorter procedures or demonstrations that can be easily performed in our facility, our facility includes a surgical suite, rehab department, exam rooms, and a spa. Please contact us prior to your interview date to make arrangements.

Show Audio/Visual: Our audience is looking for information and education. We have found that the use of props or other audio/visual aids, i.e., anatomic models, equipment, helps the audience to better understand the topic, and helps you get your point across in a more interesting and entertaining manner.

Show Topics: We will outline general topics, i.e., What is high blood pressure? We will then invite a physician, dentist or other medical professional to discuss this topic over an eight minute time period. Please refer to our show topics for details.

Medical Minute: A medical minute will be created in the studio or in the institute in a manner that will require minimal time for each guest. We will ask the guest to provide us a script that is approximately 50 seconds long. The medical minute may be used during the show or used to provide educational information on the website. A weekly Medical Minute provides you an excellent opportunity to inform patients and individuals about your **expertise and the benefits** that you offer them and their families. This weekly segment will appear during the show and your contact info will be placed on the screen during the entire segment. As an added benefit, it will also appear in the Medical Minute section on Doctor2Patients.com

Show Cost: The guests will donate their time and appear for free. Fees will be incurred from the guests only if they request that we create a commercial for them and their will be a fee for the insertion of the commercial on each show.



Studio Interview Times: Taping sessions for our guests may vary, but our intent is to film a minimum of two guests per time slot. We respect the time of all of our guests, thus we highly suggest you arrive 30 minutes before your scheduled time for make-up and preparation. We intend to tape the two topics and the medical minute within a two hour period.

Monday, 8:00 am -12:00 pm

Guest 1: 8:30 am Guest 2: 10:00 am

Friday, 1:00 pm – 4:00 pm

Guest 1: 1:30 pm Guest 2: 3:00 pm

Saturday, 8:00 am - 1:00 pm

Guest 1: 8:30 am Guest 2: 10:00 am

To schedule or confirm an interview time please contact us at contact@DrCarrascoShow.com or 210-614-4825 and ask for Laurie Wescoat or Araselli Perez.